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## **The SPCA Cincinnati Partners with the Cincinnati Zoo to Find Forever Homes for Domestic Cats Participating in Wellness Program**

**Cincinnati, OH** – The **SPCA Cincinnati** is excited to announce that on Wednesday, October 28, 2020, our organization began to take in domestic cats for adoption that were participants in a wellness program conducted by the Cincinnati Zoo & Botanical Garden. The program, fostered by a partnership with the Joanie Bernard Foundation, the Cincinnati Zoo’s Center for Conservation and Research of Endangered Wildlife, and the **SPCA Cincinnati**, looks to optimize wellness in domestic cats. Program discoveries address challenges affecting the wellbeing of cat populations in shelters - to improve their quality of life while waiting to be adopted!

“We are proud to partner with the Cincinnati Zoo with their ground breaking projects to increase wellness in shelter cats - to find more humane methods to control the feral cat population and aid in their work to conserve the imperiled and endangered species of populations of exotic wild cats in nature,” says Jake White, President and CEO of the **SPCA Cincinnati**. “The Cincinnati Zoo is a global leader in cat conservation and we are proud to work with them to improve the lives of all the kitties!”

Recent domestic cat projects at the Cincinnati Zoo focus on the development of assisted reproductive technologies for the management and conservation of wild felids, evaluation of non-surgical sterilants for humane control of free-roaming cat populations, and the reduction of stress and disease transmission within animal shelters.

The **SPCA Cincinnati** is proud to partner with the Cincinnati Zoo to assist with projects which improve the quality of life for domestic cats and work toward resolving the cat overpopulation in our region. For inquiries regarding this program, please reach Nyketa Gaffney, **SPCA Cincinnati**’s Public Relations Manager, at 513-526-3767 or by email at Ngaffney@spcacincinnati.org.

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